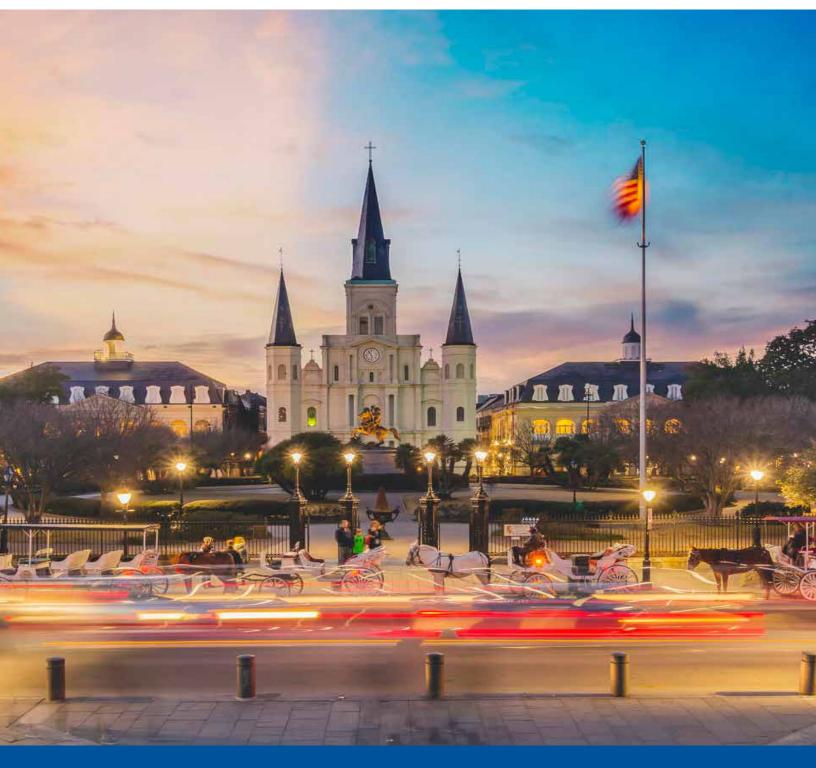




July 12-14, 2024 Hyatt Regency New Orleans New Orleans, LA



PROGRAM BOOK

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References 1. Smith+Nephew 2023 Internal Report 10094398 Rev A. 2. Smith+Nephew 2023. Internal Report. 10093413 Rev B. 3. Smith+Nephew 2023. Internal Report. 10093576 Rev A. 4. Smith+Nephew 2023. Internal Report. 10092234 Rev A.

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Pete Batra, MD, FARS

Welcome from the ARS President

Dear Friends and Colleagues,

It is my great pleasure to extend a warm welcome to the 2024 American Rhinologic Society Summer Sinus Symposium (ARS SSS). We are thrilled to partake in this fantastic meeting that promises to fulfill your educational, networking, and social needs that we have come to expect from the ARS SSS. New Orleans, with its rich cultural tapestry, serves as the ideal backdrop for our gathering. From the historic French Quarter to the soulful beats of jazz music, the city offers a unique blend of tradition and innovation.

From the earliest days of the ARS SSS, this meeting has become the cornerstone in fostering the exchange of knowledge and advancements in the practice of rhinology, allergy, and skull base surgery. This meeting has emphasized relevant clinical topics, tips and tricks for safe and effective sinonasal surgery, and practical pearls for the diagnosis and management of nasal and sinus conditions. We look forward to continuing this tradition with interactive panels, workshops, and discussions from renowned rhinologists. The ARS SSS strives to provide educational content and salient takeaway messages that can enhance your professional growth and be immediately incorporated into your clinical practice.

During the ARS SSS, you will also have the opportunity to meet with the exhibitors to evaluate the newest technologies and treatments for our patients. Our corporate supporters have generously supported this conference and have allowed us to offer the meeting at limited expense to our attendees. Please take a moment to visit and thank them.

We are excited to welcome you to New Orleans. Hope you have a wonderful meeting!

Pete Batra, MD, MSCR, FARS President, American Rhinologic Society

ARS 13TH ANNUAL SUMMER SINUS SYMPOSIUM HIGHLIGHTS:

- Expanded cadaver prosections
- · Keynote address "From House to House" on writing, reflection, and empathy, by Alessandra Colaianni, MD, MPhil
- · Dedicated allergy, skull base, and business of medicine sessions
- Symposia sessions

Welcome from the Course Directors!

Dear Esteemed Colleagues,

We are delighted to extend our warmest welcome to you for the 13th Annual Summer Sinus Symposium, taking place from July 12th to 14th, 2024, at the prestigious Hyatt Regency Hotel in the vibrant city of New Orleans!

Building upon the success of previous years, this symposium promises to deliver an unparalleled educational experience, showcasing the latest advancements and best practices in clinical and surgical rhinology. Our goal remains steadfast: to provide the highest level of rhinology education to our esteemed attendees, and we are excited to have you join us as key partners in this endeavor.

Our comprehensive program has been meticulously crafted to address the evolving needs of otolaryngologists and allied



health professionals involved in the care of patients with sinus, allergy, and/or skull base disorders. This year's agenda features dedicated sessions covering a wide array of topics, including primary, revision, and advanced sinus surgery, medical treatment of rhinosinusitis, office-based rhinologic surgery, allergy management, biologic treatments, and more. With a distinguished faculty hailing from around the globe, attendees can expect to gain valuable insights from an international perspective.

In addition to our academic offerings, we have curated engaging networking events to facilitate meaningful interactions among attendees, faculty, and industry partners. We invite you to join us for the Signature Event on Friday, July 12th, at 8 Block Kitchen and Bar, featuring delectable cuisine and lively music. Furthermore, don't miss our keynote address on Saturday, July 13th, by Dr. Alessandra Colaianni, as she explores writing, reflection, and empathy in medicine.

We encourage you to make the most of your participation by exploring the Exhibit Hall, where you'll find the latest innovations and technologies in rhinology. Your presence and contributions in the Exhibit Hall are invaluable in enriching the symposium experience for our attendees.

As we strive to maintain the highest quality of education and collaboration, your feedback is instrumental in shaping the future of our courses. We kindly request that you share your insights and suggestions with us as the conference draws to a close on Sunday, July 14th.

We are confident that the 13th Annual Summer Sinus Symposium will be an exceptional experience filled with learning, networking, and camaraderie. Thank you for your continued support, and we look forward to achieving new heights together at "The Best Sinus Course in the World!"

ARS Summer Sinus Symposium Course Directors: Naveen Bhandarkar, MD, FARS Rohit Garg, MD, FARS Stella Lee, MD Justin Turner, MD, PhD, FARS Troy Woodard, MD, FARS



Naveen Bhandarkar, MD, FARS



Rohit Garg, St MD, FARS



Stella Lee, MD, FARS



Justin Turner, MD, PhD, FARS



Troy Woodard, MD, FARS

2024 Program Information Invited Faculty

Nithin Adappa, MD, FARS Omar Ahmed, MD, FARS Nadeem Akbar, MD Mary Ashmead, MD Blair Barton, MD Pete Batra, MD, FARS Karen Bednarski, MD, FARS Jeffrey Bedrosian, MD, FARS Michael Benninger, MD, FARS Christopher Bergeron, MD Benjamin Bleier, MD, FARS Marina Boruk, MD Robert Bridge, MD, FARS Adam Campbell, MD, FARS Roy Casiano, MD, FARS Mohamad Chaaban, MD, FARS Yvonne Chan, MD, FARS Rakesh Chandra, MD, FARS Nipun Chhabra, MD, FARS Do-Yeon Cho, MD Garret Choby, MD, FARS Naweed Chowdhury, MD Andy Chua, MBBS Martin Citardi, MD, FARS David Clark, MD, FARS John Craig, MD, FARS Cecelia Damask, DO Subinoy Das, MD, FARS John Christopher Davis, MD Marc Dean, Man Anthony Del Signore, MD, FARS Angela Donaldson, MD, FARS Marc Dubin, MD, FARS Charles Ebert, Jr., MD, FARS Jacob Eide, MD Jean Anderson Eloy, MD, FARS Nyssa Farrell, MD Meha Fox, MD Christine Franzese, MD, FARS Scott Graham, MD, FARS Stacey Gray, MD, FARS Jessica Grayson, MD Joshua Greene, MD Ashleigh Halderman, MD, FARS Joseph Han, MD, FARS Leah Hauser, MD Andrea Hebert, MD Stephen Hernandez, MD Mamie Higgins, MD Peter Hwang, MD, FARS Elisa Illing, MD, FARS Alfred Iloreta, MD

Masaru Ishii, MD Christopher Ito, MD Aria Jafari, MD Stephanie Joe, MD, FARS Patricia Johnson, MD Ashutosh Kacker, MD David Kaufman, MD Esther Kim, MD, FARS Nadeem Kolia, MD lan Koszewski, MD, FARS Edward Kuan, MD, FARS Kent Lam, MD, FARS Jivianne Lee, MD, FARS Victoria Lee, MD, FARS Corinna Levine, MD, FARS Jonathan Liang, MD, FARS Alexander Limjuco, MD Sandra Lin, MD, FARS Brian Lobo, MD, FARS Tran Locke, MD Patricia Loftus, MD, FARS Nyall London, MD, FARS Amber Luong, MD, PhD, FARS Luis Fernando Macias-Valle, MD, FARS Chadi Makary, MD, FARS Li-Xing Man, MD, FARS R. Peter Manes, MD, FARS Sonya Marcus, MD Michael Marino, MD, FARS Kashif Mazhar, MD Justin McCormick, MD Edward McCoul, MD, FARS Kibwei McKinney, MD Kevin McLaughlin, MD Mark Mehle, MD Stefano Millarelli, MD Craig Miller, MD Emily Moldoff, NP, MS Daniel O'Brien, MD, FARS James Palmer, MD, FARS Peter Papagiannopoulos, MD Chirag Patel, MD, FARS Zara Patel, MD, FARS Spencer Payne, MD, FARS Aaron Pearlman, MD, FARS Katie Phillips, MD Carlos Pinheiro-Neto, MD Jordan Pritikin, MD, FARS Jeffrey Paul Radabaugh, MD Roheen Raithatha, MD, FARS Vijay Ramakrishnan, MD, FARS

Murugappan Ramanathan, MD, FARS Sanjeet Rangarajan, MD, FARS Joey Raviv, MD Amrita Ray, MD Amelia Read, MD Kenneth Rodriguez, MD Austin Rose, MD, FARS Kolin Rubel, MD Matthew Ryan, MD, FARS Madeleine Schaberg, MD Theodore Schuman, MD, FARS Brent Senior, MD, FARS Michael Setzen, MD, FARS Michael Sillers, MD, FARS Stephanie Smith. MD Alla Solyar, MD, FARS Satyan Sreenath, MD Toby Steele, MD Michael Stewart, MD, FARS J. Pablo Stolovitsky, MD, FARS Jeffrey Suh, MD, FARS Maria Suurna, MD Auddie Sweis, MD Abtin Tabaee, MD, FARS Bobby Tajudeen, MD, FARS Masayoshi Takashima, MD Dennis Tang, MD, FARS Jordan Teitelbaum, MD, FARS Richard Thrasher, MD Charles Tong, MD, FARS Alessandro Varini, MD Winston Vaughan, MD, FARS Ryan Vaughn, MD Eugenia Vining, MD Frank Virgin, MD, FARS Marilene Wang, MD, FARS Brian Weeks, MD Kevin Welch, MD, FARS Sarah Wise, MD, FARS Bradford Woodworth, MD, FARS Carol Yan, MD William Yao, MD, FARS David Yen, MD Michael Yim, MD, FARS Jonathan Yip, MD Frederick Yoo, MD

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ARS Summer Sinus Symposium Ancillary, Non-CME & Social Events

Friday, July 12, 2024

12:00 pm – 12:50 pm **Sanofi Regeneron Lunch Symposium Location:** Celestin H **Title:** "Disease Drivers of Chronic Rhinosinusitis with Nasal Polyposis (CRSwNP)" **Speaker:** David Conley, MD, FARS

This is non-CME event sponsored by Sanofi Regeneron. It is neither sponsored nor endorsed by the ARS.

5:00 pm – 6:00 pm **Women in Rhinology - "Speed Mentoring"** Foster 1, Second Floor Supported by Stryker

5:00 pm – 6:00 pm Industry Thank You Event Cocktails and Hors d'oeuvres Storyville Hall, *By Invitation Only*

6:00 pm – 8:00 pm Signature Event The Atrium/8 Block Kitchen and Bar, Level 3 *Cocktail Reception included with registration.* Guest tickets are available for \$50 per ticket.

Saturday, July 13, 2024

12:15 pm – 1:15 pm

Aerin Medical Lunch Symposium Location: Celestin H

Title: "In-Office Procedures for Nasal Airway Obstruction and Chronic Rhinitis" **Description:** Please join us for a panel discussion on non-invasive solutions for chronic nasal conditions. Our faculty will cover clinical data, patient selection, procedural techniques, and case studies.

Speakers: Omar Ahmed, MD, FARS; Mary Ashmead, MD; Troy Woodard, MD, FARS; Michael Yim, MD, FARS

This is a non-CME event sponsored by Aerin Medical. It is neither sponsored by nor endorsed by the ARS. 12:30 pm – 1:30 pm Stryker Lunch Symposium Location: Celestin F Title: "Streamlining Surgical Success" Description: Join board-certified otolaryngologists in an open conversation as they discuss leveraging balloons, cryotherapy, bioresorbables, and navigation to optimize outcomes across all sites of service. Agenda: A case review featuring Stryker ENT's integrated approach to FESS and hybrid procedures

Panelists: Joshua Greene, MD; Amber Luong, MD, PhD, FARS; Jeffrey Suh, MD, FARS; Brian Weeks, MD

This is a non-CME event sponsored by Stryker. It is neither sponsored by nor endorsed by the ARS.

1:30 pm – 4:00 pm **Stryker Cadaveric Lab Location:** Celestin G **Title:** Stryker Cadaveric Lab **Description:** Join physicians and Stryker personnel to get hands-on with all of our Stryker ENT products including sinus balloons, ClariFix/ cryotherapy, LATERA/nasal valve implant, Pello microdebrider and Scopis navigation. Also get certified on ETBD with the Audion balloon! **Panelists:** Joshua Greene, MD; Amber Luong, MD, PhD, FARS; Jeffrey Suh, MD, FARS; Brian Weeks, MD

This is a non-CME event sponsored by Stryker. It is neither sponsored by, nor endorsed by, the ARS.

3:00 pm – 4:00 pm Rhinologists in Private Practice Section Business Meeting

Panel: "Merging Minds: Navigating the World of Medical Practice Mergers" Moderator: David Yen, MD

Panelists: Basheer Alisimail – CEO and founder of Monument Health Advisors; Jonathan Cooper, MD – CMO Elevate ENT; Robert Glazer – Senior Director of Business Development, Charleston ENT and Allergy Foster 2, Second Floor 4:00 pm – 5:00 pm **Rhinologists in Private Practice Section Networking Event** Foster 2, Second Floor *Supported by Neurent Medical*

5:00 pm – 7:00 pm **Faculty Reception** Borgne Restaurant, Lobby Level *By Invitation Only Supported by Acclarent an Integra Lifesciences Company*

Visit with ARS Exhibitors and be entered to win Apple prizes!

Visit with our exhibitors and earn a chance to win an iPad, Apple Watch, or Apple Air Pods. Each registered attendee (with the exception of spouses, guests, children under the age of 16, and exhibitors), will be given a raffle card. Drop by and visit each exhibitor and get your raffle card stamped. Once you have collected all the stamps, complete and sign the card and turn it in to the ARS staff at the Registration Desk. All raffle tickets must be turned in by 9:30 AM on Sunday July 14th. The drawing will take place at 10:15 AM in the Exhibit Hall (Storyville Hall). You must be present to win. Good Luck!

The ARS will retain control over the use of Educational Grants, and implement safeguards designed to ensure that educational programs are non-promotional and free from commercial influence and bias. All ancillary industry sponsored events are non-CME. They are neither sponsored by, nor endorsed by the ARS.

General Information

Registration Hours

Thursday, July 11, 2024: 3:00 pm – 5:00 pm Friday, July 12, 2024: 7:00 am – 5:00 pm Saturday, July 13, 2024: 7:00 am – 1:00 pm Sunday, July 14, 2024: 7:00 am – 1:00 pm

NOTE: Registration will be located in the Celestin Foyer of the Hyatt Regency New Orleans Hotel. Badges must be worn to enter meeting rooms and exhibit hall. Children under the age of 16 are not permitted in the exhibit hall.

Exhibit Hall Hours

Friday, July 12, 2024: 7:00 am – 3:00 pm Saturday, July 13, 2024: 7:00 am – 1:30 pm Sunday, July 14, 2024: 7:00 am – 11:00 am

Breakfast and breaks will be served in the Exhibit Hall on Friday, Saturday, and Sunday. Lunch will be served in the Exhibit Hall on Friday and Saturday. We encourage networking with our valuable Exhibitors and learning about new technologies in our field.

WiFi

Internet access is available in the ARS Registration area, Exhibit Hall, General Session, and Breakout Rooms. Click on Hyatt Meeting. The Password is SSS2024.

Announcements

Attendees may post announcements regarding employment opportunities or professional or scientific meetings on the table located outside the exhibit hall.

Cell Phones

As a courtesy to your colleagues, please silence your phone while in the general sessions.

Dress Code

Resort casual attire is suggested.

Speaker Ready Room

The Speaker Ready Room is located in Imperial 2pm the 4th floor and is open at the following times: Thursday, July 11, 2024: 4:00 pm - 7:00 pm Friday, July 12, 2024: 7:00 am - 4:00 pm Saturday, July 13, 2024: 7:00 am - 1:00 pm Sunday, July 14, 2024: 7:00 am - 10:00 am

Disclaimer

Attendees voluntarily assume all risks involved in travel to and from the symposium and in attendance of and participation in the program. The ARS shall not be liable for any loss, injury, or damage to person or property resulting directly or indirectly from any acts of God, acts of government, or other authorities, civil disturbances, acts of terrorism, riots, thefts, or from any other similar cases.

Maintenance of Certification (MOC)

The American Board of Otolaryngology actively sponsors and manages the Maintenance of Certification program, details of which can be found at www.aboto.org. As a service to both the American Rhinologic Society and the Otolaryngology community at large, the ARS 2024 Summer Sinus Symposium will offer education regarding the MOC process, and much of the course content will be relevant to rhinologic components of the MOC examinations.

Accreditation Statement

The American Rhinologic Society (ARS) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

ARS designates this live activity for a maximum of 13.75 AMA PRA Category 1 CreditsTM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

How to Obtain Your CME Certificate

A link to collect your CME certificate will be emailed to you after the conclusion of the meeting.



2024 ARS SUMMER SINUS SYMPOSIUM SUPPORT

The American Rhinologic Society gratefully acknowledges the following companies for their support of the 13th Annual Summer Sinus Symposium.

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Neurent Medical Rhinologists in Private Practice Business Meeting & Cocktail Hour

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Friday, July 12, 2024 General Session - Celestin DE

Time/Topic	Moderator/Speaker	<u>Panelists</u>
7:00 am - 7:45 am - Breakfast with Exhibitors in Storyville Hall		
7:45 am – 8:00 am Welcome	Naveen Bhandarkar, MD, FARS Rohit Garg, MD, FARS Stella Lee, MD Justin Turner, MD, FARS Troy Woodard, MD, FARS	
 8:00 am - 8:45 am Mastering Primary Sinus Surgery: Experts Pearls and Tips Examine concepts of CRS pathophysiology and their direct application to primary FESS procedures Explore specific surgical techniques aimed at reducing the need for revision surgery Gain insight into optimizing outcomes in primary FESS through comprehensive medical and surgical care strategies 	Brent Senior, MD, FARS	Christopher Ito, MD, FARS Sonya Marcus, MD Justin McCormick, MD Eugenia Vining, MD
 8:45am - 9:30 am Managing the Recalcitrant Sinus Provide a differential diagnosis of recalcitrant sinusitis Discuss topical, oral, and intravenous medical therapies for recalcitrant sinusitis Review extended sinus approaches for recalcitrant sinusitis 	John Craig, MD, FARS	Martin Citardi, MD, FARS Jivianne Lee, MD, FARS Michael Marino, MD, FARS Aaron Pearlman, MD, FARS
 9:30 am - 10:15 am Surgical Showdown: Debates in Sinus Surgery Review options for medical optimization prior to surgical intervention Determine which criteria influence the extent of surgery offered to patients Discuss postoperative management strategies and utility of postoperative debridements 	Elisa Illing, MD	Rakesh Chandra, MD, FARS Jean Anderson Eloy, MD, FARS James Palmer, MD, FARS Zara Patel, MD, FARS
10:15 - 10:45 - Break with Exhibitors in Storyville Hall		
 10:45 am - 11:15 am Precision Medicine: Biologics Explore the selection criteria for biologics and their optimal timing in treatment decisions Evaluate the role of sinus surgery before initiating biologic therapy Highlight latest updates and treatment algorithms from the literature 	Joseph Han, MD, FARS	Meha Fox, MD Jonathan Liang, MD, FARS Li-Xing Man, MD, FARS Sarah Wise, MD, FARS
 11:15 am - 12:00 pm Practice-Changing Powerhouses: The Top 3 Articles That Revolutionized My Practice Analyze the findings and methodologies of the top three articles in rhinology Evaluate the practical implications of these articles on the diagnosis, management, and treatment of Rhinologic conditions Discuss strategies for incorporating the insights and recommendations from these articles into daily clinical practice to improve patient outcomes 	Nithin Adappa, MD, FARS	Pete Batra, MD, FARS Amber Luong, MD, PhD, FARS J. Pablo Stolovitsky, MD, FARS
12:00 pm - 1:00 pm - Lunch with Exhibitors in Storyville Hall		
 1:00 pm - 1:45 pm Managing the Unexpected: Strategies for Handling Complications of FESS Assess potential factors that can increase risk in sinus surgery Be able to manage intracranial and orbital complications Implement surgical techniques and strategies that can help decrease surgical complications 	Roy Casiano, MD, FARS	Nipun Chhabra, MD, FARS Peter Hwang, MD, FARS Tran Locke, MD Jonathan Yip, MD

Friday, July 12, 2024 General Session - Celestin DE, cont'd.		
 1:45 pm - 2:30 pm Cadaver Session: Tips and Tricks of In-Office Therapies Discuss pre-procedure considerations for ideal patient selection and periprocedural anesthesia for in-office procedures Highlight techniques of various in-office post-procedure recommendations Review post procedure recommendation and patient instructions 	Sanjeet Rangarajan, MD, FARS Moderator	Marc Dubin, MD, FARS Dissector
2:30 pm - 3:00 pm Break with Exhibitors in Storyville Hall		
 3:00 pm - 3:45 pm Antibiotic Alchemy: Controversies in Antimicrobial Use in Rhinology Review literature pertaining to perioperative antibiotics for functional endoscopic sinus surgery Discuss choice of antimicrobial treatment for exacerbations of CRS Determine when culture directed antibiotics are most appropriate Review the potential indications for topical antibiotics 	Ashleigh Halderman, MD, FARS	Luis Fernando Macias-Valle, MD Amelia Read, MD Theodore Schuman, MD, FARS Auddie Sweis, MD
 3:45 pm - 4:15 pm Mastering Postoperative Management of Sinus and Skull Base Surgery Discuss limitations after skull base surgery including noseblowing, continuous positive airway pressure (CPAP) use, and normal exercise activities Discuss timing and types of nasal irrigation additive used after endoscopic sinus surgery Describe techniques, instruments, and anesthetic options for the management of post-operative sinus debridement 	Angela Donaldson, MD, FARS	Stephen Hernandez, MD Alfred Iloreta, MD Patricia Loftus, MD Jordan Pritikin, MD, FARS
 4:15 pm - 5:00 pm Complex Inverted Papilloma Management Investigate the current work-up and management protocol for suspected sinonasal inverted papilloma Explore innovative surgical strategies for inverted papilloma resection Engage in a case-based discussion to develop a nuanced understanding of inverted papilloma management 	Stacey Gray, MD, FARS	Nadeem Akbar, MD Christopher Bergeron, MD Satyan Sreenath, MD Abtin Tabaee, MD, FARS
5:00 pm - 6:00 pm Industry Thank You Event, Storyville Hall, <i>By Invitation Only</i>		
5:00 pm - 6:00 pm Women in Rhinology - "Speed Mentoring", Foster 1, Second Floor		

6:00 pm - 8:00 pm

Signature Reception - The Atrium/8 Block Kitchen and Bar

Friday, July 12, 2024 New and Emerging Topics - Celestin BC

New and Emerging Topics - Celestin BC		
Time/Topic	Moderator/Speaker	Panelists
12:00 pm - 1:00 pm - Lunch with Exhibitors in Storyville Hall		
 1:00 pm - 1:45 pm Research Shark Tank Evaluate the feasibility and potential impact of innovative proposals in rhinology, such as new teaching methods, novel technologies, or alternative treatment approaches Analyze the strengths and weaknesses of each proposal, considering factors such as scientific merit, clinical relevance, and practicality for implementation Formulate constructive feedback and suggestions for improvement for the presenters, aimed at refining their proposals and enhancing their potential for success in advancing the field of rhinology 	Vijay Ramakrishnan, MD, FARS	Naweed Chowdhury, MD Victoria Lee, MD, FARS Carol Yan, MD
 1:45 pm - 2:30 pm Al in Rhinology: A New Era Gain a comprehensive understanding of the current applications of of Al in rhinology Develop a proficiency in utilizing Al-driven tools and algorithms to analyze complex rhinologic data Explore the potential future advancements of Al in rhinology 2:30 pm - 3:00 pm - Break with Exhibitors in Storyville Hall 	Masayoshi Takashima, MD, FARS	Do-Yeon Cho, MD Masaru Ishii, MD Brian Lobo, MD, FARS Zara Patel, MD, FARS Bobby Tajudeen, MD, FARS
 3:00 pm - 3:45 pm From Good to Great: Quality Initiatives in Rhinology Understand the scope and possible quality improvement initiatives in rhinology and skull base surgery and understand the rationale for investing in quality improvement initiatives Identify and mitigate challenges to implementation of quality improvement initiatives Showcase clinical tips and pearls to improve rhinologic care quality 		Patricia Johnson, MD Sonya Marcus, MD Daniel O'Brien, MD, FARS Aaron Pearlman, MD, FARS Amrita Ray, MD, FARS Michael Setzen, MD, FARS Dennis Tang, MD, FARS Michael Yim, MD, FARS
 3:45 pm - 4:15 pm Acoustic Energy and Vibration Therapy of the Sinonasal Cavity Comprehend the principles of acoustic energy and vibration therapy in the context of sinonasal physiology Explore practical applications in sinonasal disorders, including appropriate patient selection Gain knowledge of relevant devices and techniques for optimizing treatment outcomes 	David Yen, MD	Benjamin Bleier, MD, FARS Cecelia Damask, DO Peter Hwang, MD, FARS Katie Phillips, MD
 4:15 pm - 5:00 pm What's New in Olfaction? Sniffing Out the Latest Developments Understand the appropriate workup for patients with smell disorders Recognize the wide differential of diagnoses that can lead to smell disorders Learn about current and potential future treatment options for patients with smell disorders 	Zara Patel, MD, FARS	Do-Yeon Cho, MD Naweed Chowdhury, MD Nyssa Farrell, MD Aria Jafari, MD, FARS
5:00 pm - 6:00 pm - Industry Thank You Event, Storyville Hall, By Invitation Only		
5:00 pm - 6:00 pm Women in Rhinology - "Speed Mentoring" Foster 1, Second Floor		
6:00 pm - 8:00 pm Signature Reception The Atrium/8 Block Kitchen and Bar		

Saturday, July 13, 2024 General Rhinology - Celestin DE

Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am - Breakfast with Exhibitors in Storyville Hall		
 8:00 am - 8:45 am Streamlining In-Office Rhinology Procedures Review anesthetic protocols for office rhinologic procedures Discuss equipment and office setup for office rhinologic procedures Evaluate the role of new technology for office rhinologic procedures 	Roheen Raithatha, MD, FARS	Joshua Greene, MD Nadeem Kolia, MD Victoria Lee, MD, FARS Chirag Patel, MD, FARS
 8:45 am - 9:30 am Beyond the Basics: Advanced Epistaxis Solutions Understand etiologies underlying refractory epistaxis Recognize surgical and non-surgical options for management of refractory epistaxis Master surgical techniques for epistaxis treatment 	Garrett Choby, MD, FARS	Scott Graham, MD, FARS Mamie Higgins, MD Joseph Raviv, MD Kolin Rubel, MD
 9:30 am - 10:15 am State-of-the-Art Frontal Sinus Surgery Updates Master the latest advancements in surgical techniques for frontal sinus surgery Adopt current evidence-based guidelines for managing frontal sinus surgery disease Develop proficiency in addressing challenging aspects of frontal sinus surgery 	Bradford Woodworth, MD, FARS	Madeleine Schaberg, MD Jeffrey Suh, MD, FARS William Yao, MD, FARS
10:15 am - 10:45 am - Break with Exhibitors in Storyville Hall		
 10:45 am - 11:30 am Cadaver Session: Advanced Techniques/Revision Sinus Surgery Illustrate reasons for the need for revision sinus surgery Demonstrate key techniques for successful revision sinus surgery including Denker's procedure, sphenoid nasalization, and complex frontal sinus surgery Demonstrate surgical options for recalcitrant sinus disease 	James Palmer, MD, FARS Moderator	Jivianne Lee, MD, FARS Dissector

11:30 am - 12:15 pm

Keynote Speaker: "From House to House" on writing, reflection, and empathy in medicine

Alessandra Colaianni, MD, MPhil, Assistant Professor of Otolaryngology-Head and Neck Surgery, OHSU Healthcare



Dr. Colaianni is a writer and an otolaryngologist-head and neck surgeon who specializes in the treatment of patients with head and neck cancer. Using creative nonfiction essay, she explores the worlds of surgical training, medical ethics, medical education, and illness. Her work has appeared in The New York Times, Harper's, Guernica, VQR, The New Yorker online, The New England Journal of Medicine, Intima, The Journal of the American Medical Association, and other venues.

12:15 pm - 1:00 pm - Lunch with Exhibitors in Storyville Hall

12:15 pm - 5:00 pm - Scheduled Industry Symposia Sessions

3:00 pm - 4:00 pm **Rhinologists in Private Practice Section Business Meeting, Title: "Merging Minds: Navigating the World of Medical Practice Mergers"** Moderator: David Yen, MD; Panelists: Jonathan Cooper; Robert Glazer; Basheer Ailsmail Foster 2, Second Floor

4:00 pm - 5:00 pm - Rhinologists in Private Practice Section - Networking Event

5:00 pm - 7:00 pm - Faculty Reception - Borgne Restaurant, Lobby Level, By Invitation Only

Saturday, July 13, 2024 Business of Medicine - Celestin BC

Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am - Breakfast with Exhibitors in Storyville Hall		
 8:00 am - 8:45 am Maximizing the Productivity and Value of Your APPs Understand factors on how APPs can contribute positively to any practice Discuss training for APPs in an otolaryngology practice Identify options for incentivizing APPs to optimize productivity 	Brian Weeks, MD	Emily Moldoff, NP, MS Randall Ow, MD, FARS David Yen, MD, FARS Winston Vaughan, MD, FARS
 8:45 am - 9:30 am What I Wish I Knew When I Was a Younger Otolaryngologist Describe keys to a successful otolaryngology career Identify surgical pearls that you wish you knew as a junior otolaryngologist Provide advice for early career actions based on experience and retrospect 	Michael Sillers, MD, FARS	Roy Casiano, MD, FARS Michael Setzen, MD, FARS Michael Stewart, MD, FARS Eugenia Vining, MD
 9:30 am - 10:15 am Keys to Recruiting Associates and Staff Communicate strategies on competing with large organizations to recruit and retain employees Understand pros / cons of incentivizing staff Discuss optimal staff to physician ratio to minimize burnout / overload 	Mary Ashmead, MD	Jeffrey Bedrosian, MD, FARS Jeffrey Paul Radabaugh, MD Richard Thrasher, MD Brian Weeks, MD
 10:15 am - 10:45 am - Break with Exhibitors in Storyville Hall 10:45 am - 11:30 am Coding Update: Leave Nothing on the Table Review new rhinology related CPT codes for 2024 Discuss challenges in providing continue and with anyth contraved CPT codes due to anythin anything and the table 	R. Peter Manes, MD, FARS	Leah Hauser, MD Toby Steele, MD
 Discuss challenges in providing services with newly approved CPT codes due to payor policies Understand appropriate use of modifiers and unlisted CPT codes 		Jordan Teitelbaum, MD, FARS

11:30 am - 12:15 pm

Keynote Speaker: "From House to House" on writing, reflection, and empathy in medicine Celestin D

Alessandra Colaianni, MD, MPhil, Assistant Professor of Otolaryngology-Head and Neck Surgery, OHSU Healthcare



Dr. Colaianni is a writer and an otolaryngologist-head and neck surgeon who specializes in the treatment of patients with head and neck cancer. Using creative nonfiction essay, she explores the worlds of surgical training, medical ethics, medical education, and illness. Her work has appeared in The New York Times, Harper's, Guernica, VQR, The New Yorker online, The New England Journal of Medicine, Intima, The Journal of the American Medical Association, and other venues.

12:15 pm - 1:00 pm - Lunch with Exhibitors in Storyville Hall

12:15 pm - 5:00 pm Scheduled Industry Symposia Sessions

3:00 pm - 4:00 pm Rhinologists in Private Practice Section Business Meeting, Title: "Merging Minds: Navigating the World of Medical Practice Mergers" Moderator: David Yen, MD; Panelists: Jonathan Cooper; Robert Glazer; Basheer Ailsmail Foster 2, Second Floor

4:00 pm - 5:00 pm - Rhinologists in Private Practice Section - Networking Event

Sunday, July 14, 2024 Skull Base - Celestin DE

Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am - Breakfast with Exhibitors in Storyville Hall		
 8:00 am - 8:45 am Endoscopic Pituitary and Skull Base Surgery: Getting There, Closing Up, and Aftermath Master pre-, peri, and postoperative management in endoscopic pituitary and skull base surgery Explore variations and technical considerations for endoscopic pituitary and skull base surgery Learn the variety of reconstructive options available after endoscopic pituitary and skull base surgery 	Edward Kuan, MD, FARS	Nyall London, MD, FARS Sanjeet Rangarajan, MD, FARS Marilene Wang, MD, FARS Frederick Yoo, MD
 8:45 am - 9:30 am It's Not Just a Runny Nose: All About CSF Leaks Identify signs, symptoms, and workup strategies for cerebrospinal fluid rhinorrhea Explore the different etiologies of cerebrospinal fluid rhinorrhea Master techniques for successful repair of cerebrospinal fluid rhinorrhea, and discuss long-term management in cases of spontaneous CSF leak 	Corrina Levine, MD, FARS	Peter Papagiannopoulos, MD Katie Phillips, MD Carlos Pinheiro-Neto, MD Dennis Tang, MD, FARS
 9:30 am - 10:15 am Acute Invasive Fungal Rhinosinusitis: What Do We Know Right Now? Investigate the signs, symptoms, imaging, and laboratory findings suspicious for invasive fungal sinusitis Apply principles of multidisciplinary management of invasive fungal rhinosinusitis Examine controversies in surgical treatment of invasive fungal rhinoinusitis 10:15 am - 10:45 am - Break with Exhibitors in Storyville Hall 	Bobby Tajudeen, MD, FARS	Blair Barton, MD Jessica Grayson, MD Ian Koszewski, MD, FARS Charles Tong, MD, FARS
 10:45 am - 11:30 am Cadaver Session - Optimizing Skull Base Outcomes Identify and understand the anatomical structures and critical landmarks of the anterior skull base Develop proficiency in the techniques of skull base surgery, including approaches, optimal selection of surgical instruments, and consideration of reconstruction options Discuss management of potential skull base surgery complications, including CSF leaks, vascular injuries, and nerve damage 	Anthony Del Signore, MD, FARS Moderator	Garret Choby, MD, FARS Dissector
 11:30 am - 12:15 pm Benign Sinonasal Tumors From Workup to Surveillance Recognize the presentation, workup, and diagnosis of commonly encountered benign sinonasal tumors Apply surgical principles in management of benign sinonasal tumors Comprehend concepts regarding surveillance and post-surgical treatment of benign sinonasal tumors and strategies for managing recurrences 	Kibwei McKinney, MD	Andy Chua, MBBS Jacob Eide, MD Murugappan Ramanathan, MD, FARS Kenneth Rodriguez, MD

12:15 pm Meeting Adjourns

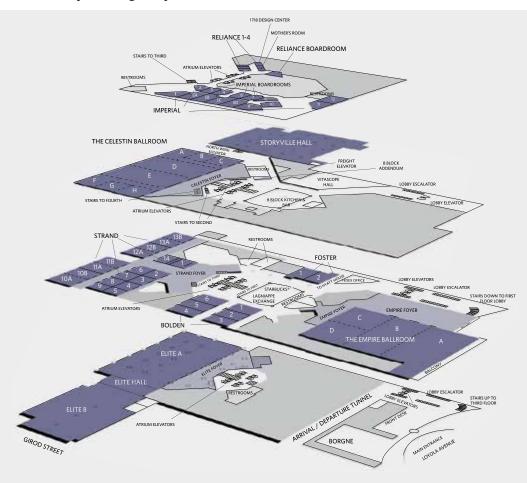
Sunday, July 14, 2024 Allergy - Celestin BC

Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am Breakfast with Exhibitors in Storyville Hall		
 8:00 am - 8:45 am Chronic Rhinosinusitis Without Nasal Polyps, Navigating a Common and Complex Condition Differentiate inflammatory subtypes and mechanisms underlying CRSsNP Formulate strategies to treat CRSsNP considering patient-specific factors Highlight the significance of a multidisciplinary approach for patients with comorbid conditions, including immunodeficiency 	Chadi Makary, MD	Andrea Hebert, MD Stephanie Joe, MD, FARS Alexandar Limjuco, MD Stefano Millarelli, MD
 8:45 am - 9:30 am Beyond Nasal Inflammation: Exploring Biologics, and Future Horizons Evaluate the data on the efficacy of biologics for treating CRSwNP and type 2 diseases Demonstrate emerging trends and ongoing research in biologics for nasal inflammation, including novel targets and delivery systems Explore the criteria for patient selection when considering biologic therapies including appropriateness of treatment, managing expectations, and monitoring outcomes 	Kent Lam, MD, FARS	Mohamad Chaaban, MD Yvonne Chan, MD, FARS Joseph Han, MD, FARS Kevin Welch, MD, FARS
 9:30 am - 10:15 am A Multidisciplinary Journey for the State-of-the-Art Management of Allergic Fungal Rhinosinusitis Demonstrate how to build a team approach to treating AFRS Explore the complexities and diagnostic approaches in AFRS management Evaluate the range of therapeutic options, inculding surgical and immunomodulatory treatments 10:15 am - 10:45 am 	Michael Yim, MD	Karen Bednarski, MD, FARS Marc Dean, MD Charles Ebert, MD, FARS David Kaufman, MD Amber Luong, MD, PhD, FARS
Break with Exhibitors in Storyville Hall		
 Decoding Allergen Immunotherapy, Navigating Between SLIT and SCIT Compare and contrast SLIT and SCIT mechanisms, safety profiles, efficacy Develop criteria for selecting patients between SLIT and SCIT based on patient factors, severity, adherence Discuss practical aspects of initiating and monitoring in SLIT and SCIT including adverse event management, efficacy, patient satisfaction 	Sandra Y. Lin, MD, FARS	Robert Bridge, MD, FARS Christine Franzese, MD, FARS Kashif Mazhar, MD Matthew Ryan, MD, FARS
 11:30 am - 12:15 pm Allergic Rhinitis Rumble: SCIT, SLIT, and Beyond for Building Your Contemporary Allergy Practice Explore the nuances of strategies and techniques in allergen immunotherapy to modernize your practice Evaluate the current controversies in allergen immunotherapy and provide 	Cecelia Damask, DO	Christine Franzese, MD, FARS David Kaufman, MD Sandra Lin, MD, FARS Matthew Ryan, MD, FARS
 Provide pearls on how best to incorporate new immunotherapy strategies into your practice considering the current landscape and evidence 		
12:15 pm Meeting Adjourns		

Sunday, July 14, 2024 General Session - Celestin A

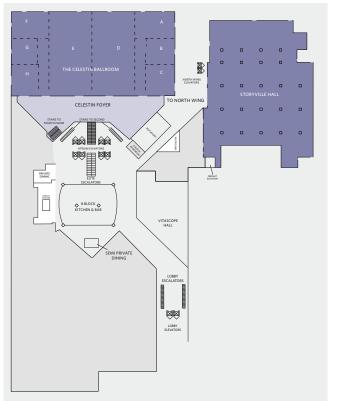
Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am Breakfast with Exhibitors in Storyville Hall		
 8:00 am - 8:45 am Tips and Tricks for the Complicated Deviated Septum Explore advanced surgical approaches and techniques for addressing complex deviated septum cases Identify common challenges encountered during the approach to septal deviations and discuss ways to avoid septal perforation, persistent deviation Provide practical intra- and post-operative care protocols for optimizing recovery and reducing complications 	Esther Kim, MD, FARS	David Clark, MD, FARS Issam Eid, MD Alyssa Ovaitt Varini, MD Alessandro Varini, MD
 8:45 am - 9:30 am Unmasking the Secrets of Mucous: Navigating Postnasal Drip Evaluate the underlying pathophysiology and mechanisms of postnasal drip Be able to implement comprehensive diagnostic approaches to differentiate between various causes Examine the spectrum of management strategies, including pharmacotherapy lifestyle modifications, and procedural options 	Omar Ahmed, MD, FARS	Michael Benninger, MD, FARS Marina Boruk, MD John Christopher Davis, MD Stephanie Smith, MD
 9:30 am - 10:15 am Pain Puzzles: Headaches, Facial Pain, and Sinusitis Explore the distinctive clinical features and diagnostic criteria that differentiate headache, facial pain, and sinusitis Evaluate different approaches to managing patient pain associated with the wide differential for facial pressure Distinguish between different types of pain and pressure, optimizing patient selection for different treatment pathways 	Mark Mehle, MD	Subinoy Das, MD, FARS Spencer Payne, MD, FARS Alla Solyer, MD, FARS Ryan Vaughn, MD
10:15 am - 10:45 am Break with Exhibitors in Storyville Hall		
 10:45 am - 11:30 an Putting Sleep Apnea to Rest in Rhinology Evaluate the relationship between sleep apnea and rhinologic factors such as nasal obstruction, allergy, and sinusitis Analyze the role of surgical interventions on sleep apnea Provide a practical approach to managing both sinonsasal disease and sleep apnea highlighting interdisciplinary collaboration 	Maria Suurna, MD	Ashutosh Kacker, MD Kevin McLaughlin, MD Austin Rose, MD, FARS
 11:30 am - 12:15 pm Unraveling Eustachian Tube Enigmas Explore the intricate anatomy and physiology of the eustachian tube and the symptoms associated with dysfunction Evaluate diagnostic methods and tools for assessing eustachian tube dysfunction Provide practical approaches to therapeutic interventions for eustachian tube dysfunction including medical, surgical, and minimally invasive techniques 	Edward McCoul, MD, FARS	Adam Campbell, MD, FARS Emily Moldoff, NP, MS Frank Virgin, MD, FARS
12:15 pm		

Meeting Adjourns

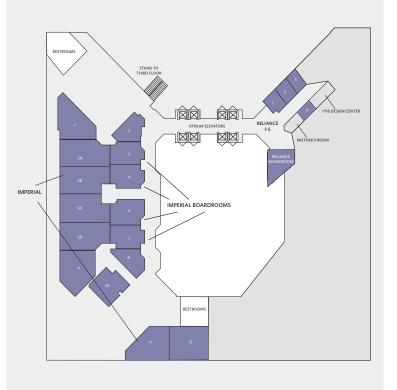


Hyatt Regency New Orleans - All Levels 3-D Floor Plan

Floor Plan - Level Three



Floor Plan - Level Four



ARS 2024 FRIENDS IN RESEARCH

Diamond

Michael Stewart, MD, FARS

Platinum

J. Noble Anderson, MD Pe Roy Casiano, MD, FARS Ro Greg Davis, MD, FARS De John Davis, MD Ma Anthony Del Signore, MD, FARS Mic Adam Folbe, MD, FARS Masayo

Omar Ahmed, MD, FARS Nadeem Akbar, MD Benjamin Bleier, MD, FARS Do-Yeon Cho, MD Judd Fastenberg, MD

Silver

John Craig, MD, FARS Angela Donaldson, MD, FARS Aria Jafari, MD, FARS Jean Kim, MD, FARS Rijul Kshirsagar, MD Tran Locke, MD Michael Marino, MD, FARS Amrita Ray, MD, FARS Lauren Roland, MD Peter Hwang, MD, FARS Robert Kern, MD, FARS Devyani Lal, MD, FARS Marc Rosen, MD, FARS Michael Sillers, MD, FARS Masayoshi Takashima, MD, FARS

Gold

Jeb Justice, MD, FARS Ashoke Khanwalkar, MD Todd Kingdom, MD, FARS Corinna Levine, MD, FARS

Bronze

Meha Fox, MD Rohit Garg, MD, FARS Brandon Hitchcock, MBChB , MD Micah Likness, MD Li-Xing Man, MD, FARS Kristine Smith, MD Jonathan Ting, MD, FARS Elina M. Toskala, MD, FARS & David W. Kennedy, MD, FARS Marilene Wang, MD, FARS Sarah Wise, MD, FARS

> Chadi Makary, MD, FARS Sonya Marcus, MD Juan Portela, MD, FARS B. Todd Schaeffer, MD

Friend

Namita Kansal, MD Jessica Southwood, MD

As of 6/19/24







What to do in New Orleans...

Though it's known as a party city for its Mardi Gras celebration and bustling nightlife, New Orleans is so much more. From historic homes and streetcar rides to above-ground cemeteries and world-class museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. Whether you're an art aficionado, a history buff, or just looking to experience the city's rich history and culture on a deeper level, you'll find a variety of attractions that are sure to pique your interest.

With its delicious food scene, which features both classic Cajun and Creole cuisine, as well as more unique upscale spots; nonstop music offerings from jazz to blues to zydeco, and a multitude of opportunities to explore the city's fascinating history, including the French Quarter, there's something here for every kind of traveler. Families can find plenty to do here, like spending the day at the Louisiana Children's Museum or Audubon Nature Institute.

For further details, visit https://www.neworleans.com/things-to-do/attractions/ https://www.neworleans.com/attractions-activities-search/

New Orleans Official Visitors Guide - 2024 https://digital.milespartnership.com/publication/?m=44526&i=808901&p=42&ver=html5

ARS Signature Reception

The Atrium/8 Block Kitchen & Bar Hyatt Regency Hotel 601 Loyola Avenue New Orleans, LA 70113

> Friday, July 12, 2024 6:00 - 8:00 pm

ARS 70th Annual Meeting

American Rhinologic Society

September 27-28, 2024 Fontainebleau Miami Beach, Miami, FL



COSM 2025 May 15-16, 2025 Hyatt Regency New Orleans, New Orleans, LA



ARS 14th Annual Summer Sinus Symposium July 10-12, 2025 Manchester Grand Hyatt, San Diego, CA



All and

ARS 71st **Annual Meeting** October 10-11, 2025 Indianapolis, IN

Contact: Wendi Perez, ARS Executive Administrator Tel: 973-545-2735, Ext. 4105 Email: wendi@american-rhinologic.org

> american-rhinologic.org Twitter / Facebook / Instagram: @amrhinosociety